



Wisconsin Department of Natural Resources

Cooperative Environmental Assistance Bureau In the Division of Air and Waste

PUB-CO-184-3/2004

About us...

We advance environmental protection by promoting innovative, non-regulatory approaches and by providing cross-media, technical and compliance assistance to businesses and specific business sectors.

Innovation and Beyond Compliance

Developing new relationships with businesses that seek to achieve superior environmental performance is our goal. Through the **Environmental Cooperation Pilot Program**, the Department of Natural Resources (DNR) and business developed agreements that deliver environmental performance and regulatory flexibility. Businesses can use environmental management systems and public involvement to help build business value. We want to hear your ideas about thinking “outside the box” and relating better to business. Join us in turning “*no you can’t*” into “*yes we can*”.

■ **Environmental Cooperation Pilot Program** ■ **Environmental Results Program** ■ **ISO 14000** ■ **Environmental Management Systems**

Policy & Issues

Our program works to influence policy development and issue management. We research, develop and introduce pilot programs, voluntary approaches and performance based tools that help achieve and exceed the desired environmental result. The Community Mercury Reduction Program and the Persistent Bioaccumulative Toxins (PBTs) Policy Framework are examples of this work.

Pollution Prevention and Waste Minimization Assistance

DNR’s Business sector specialists work with you to create an efficient and effective working relationship between business representatives and DNR. Our purpose is to reduce environmental impacts by making regulations clearer, working to make regulations more flexible and proposing practices that prevent pollution and minimize waste. We use initiatives, partnerships and recognition programs as tools.

■ **Auto and Scrap Recyclers CCP (Storm Water Cooperative Compliance Program) and Mercury Collection Program** ■ **Dry Cleaners' Partnership and 5 Star Award Program** ■ **Environmental Permit Primer** ■ **Hot Mix Asphalt Environmental Leadership Award** ■ **Pulp and Paper Pollution Prevention Partnership** ■ **P/E/P (Prevention/Environment/Prosperity) Award** ■ **Community Mercury Reduction Program** ■ **WI/ Department of Defense Pollution Prevention Alliance** ■ **WI Pollution Prevention Partnership Website** ■ **WasteCap WI**

Imagine the Possibilities... 
and explore them at:
dnr.wi.gov/org/caer/cea/

Cooperative Environmental Assistance

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Wisconsin Department of Natural Resources

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general email: CEA@dnr.state.wi.us

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Sector*	Sector Specialist	Office	Phone
<ul style="list-style-type: none">• Agriculture• Asphalt Pavement Producers• Aquaculture• Auto and Scrap Recycling• Auto Services• Community Mercury Reduction• Construction and Demolition• Dry Cleaning• Electronics Recycling• Electric Power• Environmental Management Systems• Food Processing• Metal Casting• Wood Products	<p>Kim McCutcheon and John Shenot</p> <p>Jerry Rodenberg Jerry Rodenberg</p> <p>Mark Harings Lynn Persson</p> <p>Randy Case Kim McCutcheon</p> <p>Mark McDermid Cynthia Moore</p> <p>John Shenot Kim McCutcheon</p> <p>Jerry Rodenberg Susan Lindem** Laurel Sukup</p>	<p>Fitchburg Madison Madison Madison Eau Claire Madison Madison Fitchburg Madison Madison Madison Fitchburg Madison Madison Rhineland</p>	<p>(608) 275-3207 (608) 267-0802 (608) 266-7715 (608) 266-7715 (715) 831-3263 (608) 267-3763 (608) 267-7639 (608) 275-3207 (608) 267-3125 (608) 267-7550 (608) 267-0802 (608) 275-3207 (608) 266-7715 (608) 267-0567 (715) 365-8936</p>
* Contact us if your sector is interested in working with the DNR. ** These sector specialists reside in the Bureau of Air Management.			

Other Bureau Positions	Staff	Phone
<ul style="list-style-type: none">•Bureau Director•Program and Planning Analyst•Environmental Assistance Outreach Team Leader•Community Mercury Reduction Specialist•Fact System Data Quality Specialist•Web Coordinator•Marketing Specialist•Communication Specialist•Waste Minimization Coordinator	<p>Mark McDermid Carla Wright Shelley Heilman Aidan Tesch Mike Solomon Tracy Fretwell Vacant Peter Moreno Lynn Persson</p>	<p>(608) 267-3125 (608) 267-7407 (608) 267-0873 (608) 266-1962 (608) 264-8951 (608) 266-5892 (608) 267-7618 (608) 264-6286 (608) 267-3763</p>

For more information...

Our Bureau's Website: <http://dnr.wi.gov/org/caer/cea/>

Provides details about our programs, projects and resources.

Wisconsin's Pollution Prevention website: <http://wip2.nwex.edu/>

DNR, UW-Extension, Department of Commerce and Department of Agriculture have combined their pollution prevention resources at this one site. It contains news, services, publications, contacts, and compliance info.

Fact System: <http://dnr.wi.gov/org/caer/cea/fact/>

Gives Internet access to information about air emissions, wastewater discharges, and hazardous waste generation in Wisconsin. Go to the DNR homepage, scroll down to "Go to some top topics:" and select "Fact System."

Permit Primer: <http://dnr.wi.gov/permitprimer/>

A tool for small business owners to help determine what environmental permits are necessary for their business.

